

IMAGES
RetailME
PRESENTS

THINK! I CAN!

INFLUENCE | CONTRIBUTE | ACHIEVE | NURTURE

AN IMMERSIVE SYMPOSIUM ON
TRANSFORMATIONAL RETAIL LEADERSHIP



14 JUNE 2023 - ADDRESS DUBAI MARINA


THINK! I CAN! | ICONS OF RETAIL

The **THINK! I CAN!** is a one-of-its-kind symposium that will bring together the brightest, most enterprising, and the most innovative minds who have transformed the retail industry over the course of the last decade.


A congregation of Founders, CEOs and CIOs, CMOs, CHROs, and other leading CX personalities, **THINK! I CAN! 2023** will kick off with a full-day program featuring masterclasses, panels, keynotes, and knowledge-sharing in the format of a learning symposium. The coveted iconic personalities of the symposium will share their leadership learnings, and success mantras, predict trends, exchange thoughts, and discuss actionable strategies during the event.

The forum will be followed by the '**ICONS OF RETAIL**' awards gala where the top 100 RetailME ICONS from the region will be felicitated for their achievements and contributions to the industry. The IMAGES RetailME editorial team, along with a jury comprising of the government, tech giants, and game changers from the service industry is putting together a power list of the top retail leaders that have successfully built retail conglomerates and overseen the transformation and digitisation journeys within their organisations.

The list will be revealed and the ICONS featured will be felicitated with a memento on stage amid their colleagues and peers from the industry during the cocktail dinner. Scheduled to take place on **June 14, 2023**, RetailME ICONS will be a celebration of achievements, and thought-provoking ideas. This day is being planned as a platform that brings together the region's greatest retail minds under one roof to nurture future leaders!

 **2 Case Study Presentations**

 **6 Panel Discussions**

 **75+ Speakers**

 **200+ Companies**

 **250+ Delegates**

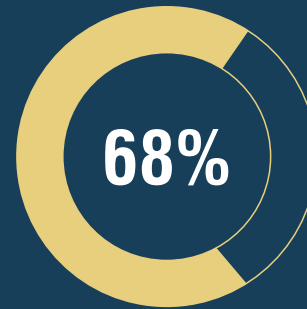


Top 7 Participating Retail Verticals/Industries

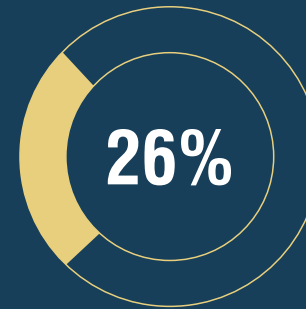
- Fashion
- Food & Grocery
- Beauty & Wellness
- Leisure & Entertainment
- Online Retail
- Home & Housewares
- Academia & Research

Retail Ecosystem to be Present

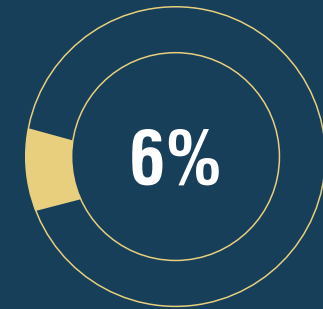
- Retail Real Estate
- Retail Design
- Disruptive Technology
- Data & Analytics
- Retail Payment Solutions
- Retail Security
- Retail Logistics
- Digital Signage Innovation



CXO's / Founders /
C-Suite

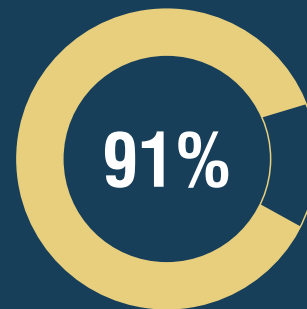


Presidents / Directors /
Senior Executives

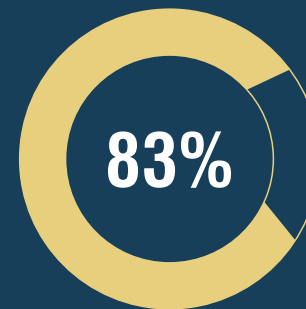


Government
Officials

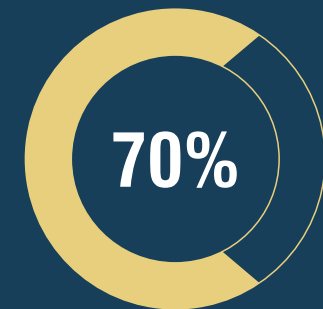
AUDIENCE PROFILE



91%* of participant's
were happy with the
event content



83%* of participant's
will attend the
next edition



70%* of the Top
50 Middle East
retailers attended

* Delegate and participant data from Middle East Retail Forum 2022, RetailME ICONS 2022 and Internet Commerce Summit MENA 2023

AGENDA

Welcome to your very own symposium of becoming the ‘Retail Icon’ of tomorrow. We have designed this one-day programme around the idea of decoding ‘What Makes An ICON’, through THINK! I CAN! This is our effort to facilitate a day of learning for the retail industry, so that we all can think and grow to be the next ICON.

The module will revolve around 4 pillars of action, wherein we look to hear from ICONS on their stories with focus.

09:00 - 09:30 hrs Welcome coffee and registration

09:30 - 09:35 hrs Welcome and Introduction to THINK! I CAN!

INFLUENCE

Actions and thoughts of an ICON has been known to influence society for the better. Influential leaders showing the pathway to change, has always been at the core of the retail industry and in this segment, we aim to explore how prominent figures in the industry impact people, business and customers.

09:35 - 10:15 hrs THINK IT DONE!

10:15 - 10:35 hrs NAVIGATING CHANGE!

10:35-10:50 hrs Research Presentation

10:50-11:00 hrs Keynote: Sponsor led

11:00-12:00 hrs CEOs CONCLAVE
FROM THOUGHT TO PRACTICE: LEADERSHIP IN THE AGE OF
ARTIFICIAL INTELLIGENCE

12:00-13:00 hrs SOLOx: Stories, Opinions, Learnings and Outcome

13:00-13:45 hrs NETWORKING LUNCHEON

CONTRIBUTE

Several factors contribute to the success of retail businesses! How leaders of tomorrow effectively leverage these factors can gain a competitive advantage and increase chances of success. This section of the module will take you through phases of a leader’s journey highlighting the ways in which they have contributed to make their footsteps significant and beneficial for the environment and greater mankin.

13:45-14:25 hrs EDITORIAL BOARDROOM
PURPOSEFUL APPROACH: THE SUSTAINABLE WAY OF LIFE

14:25-15:05 hrs CMO MASTERCLASS
STRATEGY TO SUCCESS: BUILDING LOYALTY AND WINNING
STRATEGIES ACROSS MULTIPLE CHANNELS AND TOUCHPOINTS.

15:05-15:15 hrs SOLOx: Stories, Opinions, Learnings and Outcome

ACHIEVE

Retail is all about ‘Scale’ and to achieve great scale of operations, retailers need to adapt technology in order to empower the consumer through their journey, all across touchpoints. However, it is important to note that achieving iconic status requires more than just technology, and other factors such as hard work, perseverance, and creativity are also crucial. This segment will talk about the business achievements of great leaders and companies and showcase their journey to success through the technology pathway and more!

15:15-15:55 hrs THE BALANCING ACT: RESPONSIBLY DESIGNING THE TECH
FRAMEWORK

15:55-16:05 hrs SOLOx: Stories, Opinions, Learnings and Outcome

NURTURE

Nurturing a strategic and forward-thinking mindset is essential for driving the success of a retail business. By adopting the right practices and fostering a thoughtful process, retailers can improve customer satisfaction and drive growth. In the final segment of the module, we will showcase insights from retailers to provide inspiration and guidance on building strong, effective teams.

16:05-16:45 hrs BUILDING THE FUTURE: CREATING THE WORKPLACE OF
TOMORROW

16:45-16:55 hrs SOLOx: Stories, Opinions, Learnings and Outcome

AWARDS AND GALA

Fitting tribute to the ICONS being honoured with an evening gala event and awards to recognize their achievements and contributions to the industry creating memorable and enjoyable experiences.

18:00-19:00 hrs COCKTAIL RECEPTION

19:30-20:30 hrs LAUNCH OF IMAGES ‘ICONS OF RETAIL’ BOOK 2023

20:30-22:30 hrs IMAGES RETAILME ICONS AWARDS 2023
Followed by entertainment & dinner.



IMAGES RETAILME ICONS



Yusuffali MA
Chairman
& Managing Director
Lulu Group International



Mohammed Alshaya
Executive Chairman
Alshaya Group



Joy Alukkas
Chairman &
Managing Director
Joyalukkas Group



Jacky Panjabi
Group Managing Director
Jacky's Group of
Companies



Khalid Al Tayer
Managing Director
Al Tayer Insignia



M.A. Ashraf Ali
Executive Director
Lulu Group International



Mikdad Babhrawala
CEO
Western Furniture



Naim Maadad
CEO & Founder
Gates Hospitality



Sima Ved
Founder and Chairwoman
Apparel Group



Zaid Alqufaidi
Managing Director
ENOC Retail



Sunil Kumar
CEO
Spinneys



Amit Dhamani
Managing Director
Dhamani Jewels



Adel Sajjan
Director
Danube Group



Kabir Lumba
Managing Director
Landmark Group



Ishwar Chugani
Managing Director and CEO
Giordano Middle East



Leena Khalil
Co-Founder & CCO
Mumzworld



Imad Bukhari
CEO
THE Group



Abdulla Ajmal
Deputy C.O.O.
Ajmal Perfumes



Ilyas and Mustafa Galadari
Executive Co-Chairman and Owners
Ilyas and Mustafa Galadari Group



Toufic Kreidieh
CEO
Brands For Less



Saifee Rupawala
CEO
Lulu Group International



Dr. Dhananjay Datar
Chairman and
Managing Director
Al Adil Trading



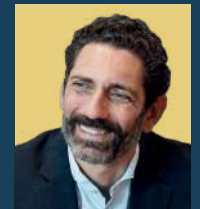
Manu Jeswani
Group Director
Landmark Group



Yousuf Badri
Chairman and Managing
Director
Eros Group



Tawhid Abdullah
CEO
Jawhara Jewellers



Yasser Beydoun
Managing Partner and
Co-founder
Brands For Less



Dharmin Ved
CEO
6thStreet.com



Mouna Abbassy
CEO & Founder
Izil Beauty



Mark Tesseyman
CEO
Liwa Trading



Rahul Jagtiani
Group Director – Digital
Landmark Group



Kartik Bhatt
COO
Sharaf Retail



Warwick Gird
GM – Marketing
Spinneys



Sayed Habib
Director- Franchise, Business
Development & E-Commerce
Danube Home

OUR EVENT SHOW REELS

RetailME ICONS 2022



RetailME ICONS 2021



Internet Commerce Summit 2023



Middle East Retail Forum 2022



PARTNERSHIP PACKAGES

DELIVERABLES DELIVERABLES	TITLE SPONSOR (PRESENTS)	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR	BRONZE SPONSOR
PRE-EVENT					
Logo (hyperlinked) & Profile Presence on Event Website	Yes	Yes	Yes	Yes	Yes
Logo Presence on Event EDMs	Yes	Yes	Yes	Yes	Yes
Sponsorship Announcement through Social Media & EDM	Yes	Yes	Yes	Yes	Yes
Marketing Kit	Yes	Yes	Yes	Yes	Yes
RetailME Website Banner ad (1 month)	Yes	Yes	Yes	Yes	
Social Media Post	Yes (4 Posts)	Yes (3 Posts)	Yes (2 Posts)	Yes (1 Post)	
Promotional EDM	Yes (4)	Yes (3)	Yes (2)	Yes (1)	
ON-SITE					
Logo Presence on Event Backdrop	Yes	Yes	Yes	Yes	Yes
Logo Presence on Prominent Signage	Yes	Yes	Yes	Yes	Yes
Logo Presence on Event Magazine / Brochure / Agenda	Yes	Yes	Yes	Yes	Yes
Ad in Event Publication	Yes (Double Page Spread)	Yes (Double Page Spread)	Yes (One Full Page)	Yes (One Full Page)	
Venue Branding	Yes	Yes	Yes	Yes	Yes
Exhibiting Space	9m x 3m (27 sqmt)	9m x 3m (27 sqmt)	6m x 3m (18 sqmt)	3m x 3m (9 sqmt)	3m x 3m (9 sqmt)
Opening Keynote	Yes	No	No	No	No
Speaking Opportunity	Yes	Yes	Yes	No	No
Emcee Announcements	Yes	Yes	Yes	Yes	No
Audio/Video Played During the Conference/Awards	Yes (30 seconds)	Yes (30 seconds)	Yes (30 Seconds)	No	No
All access Conference Pass	10	8	6	4	2
Awards Gala Pass	10	8	6	4	2
Inserts in Branded Delegate Bags	Yes	Yes	Yes	Yes	Yes
Additional Passes at 50% Discount	Yes	Yes	Yes	Yes	Yes
POST-EVENT					
Ad in RetailME Magazine	Yes (2 x Double Page Spread)	Yes (Double Page Spread)	Yes (One Full Page)	Yes (Half Page)	
Logo Presence in Post Show Report / 2023 Brochure	Yes	Yes	Yes	Yes	Yes
Media Coverage in the RetailME Magazine	Yes	Yes	Yes	Yes	Yes
Media Coverage on RetailME Website	Yes	Yes	Yes	Yes	Yes
Post Event Media Report from Press Coverage	Yes	Yes	Yes	Yes	Yes
Attendee List	Yes	Yes	Yes	Yes	Yes
SPONSORSHIP AMOUNT (USD) *	100,000	75,000	50,000	25,000	10,000

IMAGES
RetailME
PRESENTS

**THINK!
I CAN!**



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