

THINK! I CAN!

INFLUENCE | CONTRIBUTE | ACHIEVE | NURTURE

AN IMMERSIVE SYMPOSIUM ON TRANSFORMATIONAL RETAIL LEADERSHIP

ICONS OF RETAIL

A CELEBRATION OF ASPIRATIONAL AND TRANSFORMATIONAL RETAIL LEADERSHIP

14 JUNE 2023 - ADDRESS DUBAI MARINA

PROGRAMME

Welcome to your very own symposium of becoming the 'retail icon' of tomorrow. Becoming an Icon or a Role Model for millions is neither fate nor accident. It takes years of nurturing a mind, beliefs and practices that create successes and inspire others. It is an approach to life itself. But there are some affirmations that are common to all icons.

A one-day programme around the idea of decoding 'what makes an ICON', through THINK! I CAN! is our initiative to create a day of learning for the retail industry, to create a nurturing environment to help create the industry's next icons.

The module will revolve around 4 pillars of action, with each illustrated and explained by Icons using narratives from their own remarkable journeys.

09:00 - 09:30 hrs WELCOME COFFEE AND REGISTRATION

09:30 - 09:35 hrs WELCOME AND INTRODUCTION TO THINK! I CAN!

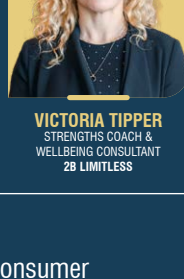
INFLUENCE

Influence is one of the key pillars of the THINK! I CAN! approach. Through this segment, we will try to reveal how great leaders in retail influence business and customers. What did they do differently? What could they see that others couldn't? How did they train their minds to think the unthinkable?

09:35 - 09:55 hrs
MOTIVATIONAL
SEGMENT

"LEADING FROM WITHIN: EMPOWERING TEAMS, TRANSFORMING RESULTS."

Keys to inspiring, empowering, and leading with impact. Discover actionable habits that will empower you to tap into your inner leadership potential, foster a culture of accountability within your teams, leading to remarkable transformations and improved balance sheet performance.



ABDURAHMAN AFIA
CHIEF EXECUTIVE OFFICER
AFIA PARTNERS

09:55 - 10:15 hrs
MOTIVATIONAL
SEGMENT

LEADER AS COACH: MEETING THE CHANGING NEEDS OF YOUR EMPLOYEES

Every leader needs to tap their employee's hidden potential to maximise their performance and build a future-ready team. To coach and bring out the best in your team, you not only need to lead from the front but also focus on their STRENGTHS! It is only possible by taking the right approach and strategising the right employee engagement plan. Empower your team to perform at their max capacity, be the coach they aspire to follow!



VICTORIA TIPPER
STRENGTHS COACH &
WELLBEING CONSULTANT
ZB LIMITLESS

10:15-10:30 hrs

RESEARCH PRESENTATION

Data is a great decision-making tool for retail. Analysing data insights helps derive focused consumer approaches. This is one of the key areas that brands are focussing on at present to redefine their customer approaches and increase their growth potential. Let's look at some real insights and numbers to understand the potential of data in the retail world.

10:30-10:40 hrs

KEYNOTE SPEECH

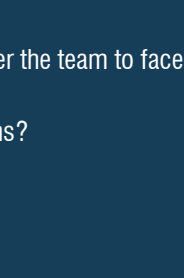


LAILA MOHAMMED SUHAIL
CEO - STRATEGIC ALLIANCES &
PARTNERSHIPS SECTOR,
DUBAI TOURISM (DTM) & ENTITIES

10:50-11:10 hrs

MAKING LEADERSHIP #TRENDING

TikTok has been a trendsetter in its own way and has been influencing the world over by leading with the audio/video format. Leaders in retail have also been influencing the movement of change with their strategies & plans. What happens when these two powerhouses come under one roof? They influence, converse, and set the future-looking plan to action.



AREF YEHAIA
HEAD OF BUSINESS PARTNERSHIPS
FOR RETAIL & E-COMMERCE
TIKTOK

11:10-12:10 hrs
PREMIUM
ROUNDTABLE

CEOs CONCLAVE FROM THOUGHT TO PRACTICE: LEADERSHIP IN THE AGE OF REASON

Retail is driven by new-age customers, their aspirations, and their choices. The idea of doing business is evolving and it is all about taking real-time actions to keep customer approaches agile! How are the leaders reacting to this change? How are legacy vs new-age CEOs transforming this space?

- What's your strategy to up the game with your leadership skills so that you can empower the team to face the new-age customers?
- How do you drive the conversation around ROI with the right technology implementations?
- When it comes to decision-making, what's your special approach?
- How do you relate to the new-age tools like AI in order to help the company grow?



NEERAJ TECKCHANDANI
GROUP CEO
APPAREL GROUP



HALIMA JUMANI
FOUNDER & CEO
KIBSON INTERNATIONAL



TAWHID ABDULLAH
CHIEF EXECUTIVE OFFICER
JAMRAH JEWELLERY



FAHED GHANIM
CEO
MAAD AL FUTUYM - LIFESTYLE



MOHAMMAD ALAWI
BOARD MEMBER & CEO
RED SEA MARKETS COMPANY



DHARMIN VED
CHIEF EXECUTIVE OFFICER
67TH STREET.COM



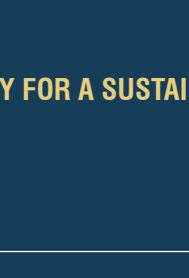
JULIANNE HOLT-KAILIWA
CHIEF EXECUTIVE OFFICER
SUMO SUSHI & BENTO



AHMED RAGAB
GROUP CEO
BARAKA RETAIL GROUP



AVIJIT YADAV
CHIEF EXECUTIVE OFFICER
TARDIEN MALL MANAGEMENT



RENATE BAIER-RICHTER
INCLUSION AND ACCESSIBILITY
STRATEGIST PROGRAM MANAGER
SEDRÁ FOUNDATION



HOZEFA SAYLAWALA
REGIONAL SALES DIRECTOR - MEA
ZEBRA TECHNOLOGIES

12:10-12:25 hrs

THE ICON AND HIS LEGACY - THE DUBAI DUTY FREE SUCCESS STORY



COLM McLOUGHLIN
EXECUTIVE VICE CHAIRMAN & CEO
DUBAI DUTY FREE

12:25-12:40 hrs

GENDER EQUALITY FOR A SUSTAINABLE FUTURE

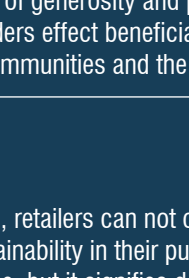


EMMA BURDETT
FOUNDER
WILD WOMEN IN LEADERSHIP
DELIVERY NETWORK

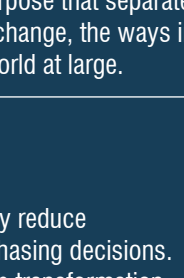
12:40-13:00 hrs

SOLOx: STORIES, OPINIONS, LEARNINGS & OUTCOMES

A series of sharp, inspirational talks featuring leaders, change makers, pioneers from retail on business lessons and philosophies designed to motivate industry peers. The talks will feature anecdotes, reference to business lessons, setbacks or life-changing insights, but with the clear intent to rouse and inspire you in the shortest possible time!



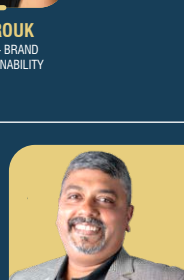
ABDULLA AJMAL
CHIEF EXECUTIVE OFFICER
AJMAL PERFUMES



KHURSHID VAKIL
CO-FOUNDER
MARINA RETAIL CORPORATION

13:00-13:20 hrs

LEADERSHIP IN THE AGE OF AI



SOWMYA IYER
FOUNDER & CEO
IYER DIGITAL

13:20-14:05 hrs

NETWORKING LUNCHEON

CONTRIBUTE

Change the world, one idea at a time! This is how leaders of tomorrow think. It's this approach of generosity and purpose that separates them from many others. This section of the module will highlight the ways in which great leaders effect beneficial change, the ways in which they have contributed to make their presence count and benefit people, entire communities and the world at large.

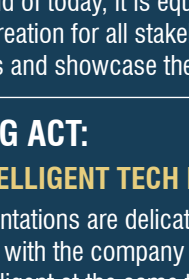
14:05-14:45 hrs
PANEL SEGMENT

PURPOSEFUL APPROACH: THE SUSTAINABLE WAY OF LIFE

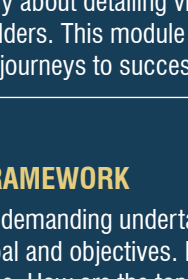
By incorporating sustainable practices into operations and supply chain, retailers can not only reduce environmental impact but also appeal to consumers who prioritize sustainability in their purchasing decisions. Sustainability may sound like a cliché to those who only skim its surface, but it signifies deep transformation. To lead from the front in the world of tomorrow, retail companies need to authentically live and enact their sustainability principles.



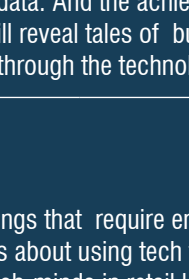
NAIM MAADAD
CHIEF EXECUTIVE OFFICER
BATES HOSPITALITY



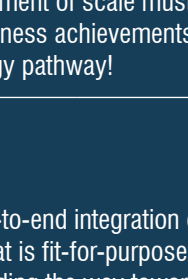
ANITA BAKER
MANAGING DIRECTOR - MENA
LUSH MENA



ALYSSA MARIANO
CO-FOUNDER & CEO
BUZNAKA



RAJIV WARRIOR
CEO - GCC
CHROTOPHAMS



RAZAN AKROUK
VICE PRESIDENT - BRAND,
CULTURE & SUSTAINABILITY
ING

14:45-15:25 hrs
PANEL SEGMENT

THE COMPLEX FUTURE OF RETAIL: GEN Z'S PREFERRED WORLD OF IMMERSIVE, OMNICHANNEL AND INTRIGUE

What's it like having Gen Z as your consumer? Is it too complex to handle them? The retail fraternity is divided between the approach they need to take to attract the Gen Z consumers and it's no more about 'simple selling' but also about offering something beyond the ordinary. It's about being innovative, immersive, and conversational. It's about being seamless and ready. What more? Let's hear what our experts have to say and what's their big plan to hook the Gen Z to make them loyal customers.



AMARDEEP DEVADASAN
SENIOR VICE PRESIDENT & HEAD,
DIGITAL AND SOLUTIONS
GO CREATIVE TM, APC

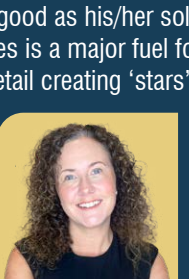
15:25-16:05 hrs
PANEL SEGMENT

STRATEGY TO SUCCESS: BUILDING LOYALTY AND WINNING STRATEGIES ACROSS CHANNELS AND TOUCHPOINTS

The most admired brands find innovative ways to enable, entice, and enrich customers. It's always about prominent data, technology, intelligence to enable personalisation and bespoke engagement. How do prominent marketers stay ahead of the curve in implementing hyper-personalisation to drive user engagement and brand stickiness?



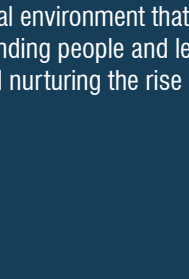
V NANDAKUMAR
DIRECTOR - MARKETING
& COMMUNICATIONS
LULU GROUP INTERNATIONAL



ANURADHA DHAWAN
EXECUTIVE VICE PRESIDENT - RETAIL
AL SHURAIR RETAIL



RAHUL KADAVAKOLU
GROUP CHIEF INVESTMENT OFFICER
ASTER DM HEALTHCARE

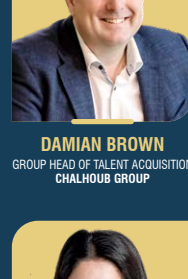


KAREN SEWASA
FOUNDER
JANSEN MATTHEWS

16:05-16:45 hrs
PANEL SEGMENT

THE BALANCING ACT: BUILDING AN INTELLIGENT TECH FRAMEWORK

Technology implementations are delicate, demanding undertakings that require end-to-end integration of tech, teams and processes with the company goal and objectives. It is about using tech that is fit-for-purpose and is commercially intelligent at the same time. How are the top tech-minds in retail leading the way towards innovation, while keeping a sharp eye on the P&L sheet?



MOHAMED GALAL
PRESIDENT & CEO
TOM MALL



ANISH MOHAMED
GROUP CEO
LULU GROUP INTERNATIONAL



TAPAN VAIDYA
CHIEF EXECUTIVE OFFICER
POP INVESTMENTS



LOREDANA MATEI
FOUNDER
JENSEN MATTHEWS

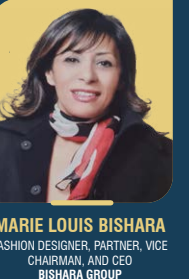
16:45-17:25 hrs
PANEL SEGMENT

BUILDING THE FUTURE: CREATING THE WORKPLACE OF TOMORROW

A captain is only as good as his/her soldiers. And a professional environment that is inclusive, collaborative, inspires and energises is a major fuel for the creation of outstanding people and leadership. How are some of the great names in retail creating 'stars' in their businesses and nurturing the rise of future Icons?



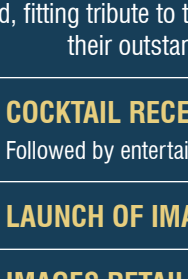
DAMIAN BROWN
GROUP HEAD OF TALENT ACQUISITION
CHALHUB GROUP



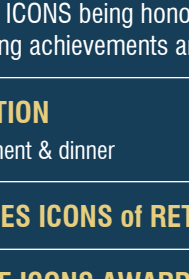
EMMA DAVIES
CHIEF CULTURE & PEOPLE
EXCELLENCE OFFICER
MASARI



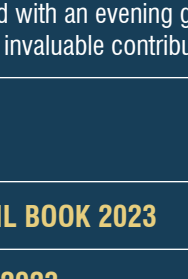
JONATHAN LAMTOINE
GENERAL MANAGER - MEA
RMC COSMETICS



SABAHATT HARIB
SENIOR DIRECTOR OF PEOPLE,
CULTURE & TALENT
THE GIVING MOVEMENT



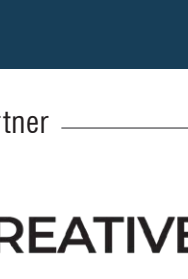
KUNAL WADHAVANI
CHIEF HUMAN RESOURCES OFFICER
CHROTOPHAMS GROUP



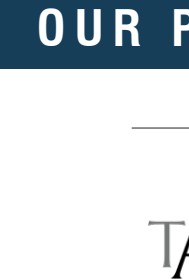
JONATHAN LEVANDER
HEAD OF PEOPLE, PROCESS &
ORGANIZATIONAL DESIGN
SHARAF RETAIL GROUP

17:25-18:05 hrs

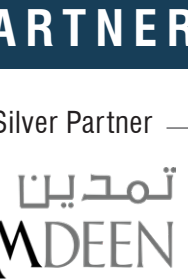
SOLOx: STORIES, OPINIONS, LEARNINGS AND OUTCOMES



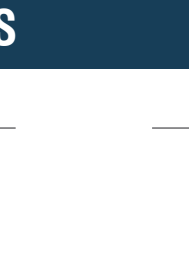
JACQUES RHEEDER
MANAGING DIRECTOR
THIBAU



MARIE LOUIS BISHARA
FASHION DESIGNER, PARTNER, VICE
CHAIRMAN AND CEO
BISHARA GROUP



ADEL SAJJAN
GROUP MANAGING DIRECTOR
DANIIBE GROUP



ALEXANDRE BACHIR
MANAGING DIRECTOR
BACHIR

AWARDS & GALA

A grand, fitting tribute to the ICONS being honored with an evening gala event and awards to recognize their outstanding achievements and invaluable contributions to the industry.

18:05-19:00 hrs

COCKTAIL RECEPTION

Followed by entertainment & dinner

19:00-20:30 hrs

LAUNCH OF IMAGES ICONS OF RETAIL BOOK 2023

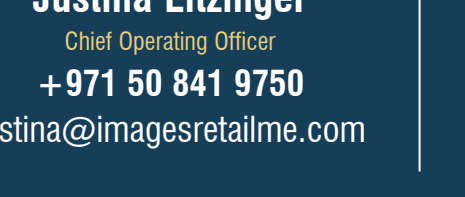
20:30-22:30 hrs

IMAGES RETAILME ICONS AWARDS 2023

* Please be advised that the timings for the agenda sessions is subject to change.

OUR PARTNERS

Gold Partner



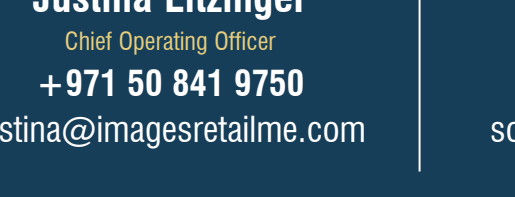
Silver Partner



Retail Tech Partner



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