



50

INFLUENTIAL WOMEN IN MENA RETAIL

ONLINE NOMINATION FORM

Are you a female leader? Yes No

Are you a retailer in the Middle East? Yes No
(Retailers are brands that have physical or digital stores)

Do you have a minimum of 3 years of experience as a C-suite executive? Yes No

Full Name*

(The way you want it to appear)

Your Email*

Date of birth*
mm/dd/yyyy

Company*

Designation*

Total years of experience*

Last three positions with duration*

Position 1 :

Position 2 :

Position 3 :

Other positions held in government or non-government organisations*

Individual net worth (USD)

Financial growth of the organisation in the last two years*

Changes brought about by you during the pandemic*

How have you contributed to the region's retail ecosystem over the last year?*

Your accomplishments over the last 5 years*

Please send the filled form, profile picture and your nomination in a word document (not more than 500 words) and/or a powerpoint presentation (not more than 5 slides) to info@imagesretailme.com

I Agree I declare the above information is true and RetailME reserves the right to further verify the supplied information.

SYNOPSIS

After our successful She Means Business virtual roundtable, we realised the appetite for strong female voices in retail from the Middle East. And mind you, there are many. So here we are putting together a list of the 50 most influential female retail leaders who have made their mark and created a ripple in one of the most important sectors for any economy.

The retail leaders will be selected on the basis of both nominations and editorial selection on the basis of a number of criteria including but not limited to their contribution to the organization or sector at large, experience, industry influence, leadership during Covid-19 and various other factors.

METHODOLOGY

- The current position
- Length of experience
- Contribution to the organisation and society at large
- Brand Visibility – local and regional
- Other positions held in government or social
- Ability to influence others
- Leadership during crisis/pandemic
- Ability to drive change
- Innovation and generating new ideas
- Individual net worth (optional)
- Editorial score
- Business growth

NOMINATION GUIDELINE

Eligibility

- You need to be a retailer to apply
- Only female C-suite executives will be included in the list
- You need to have a minimum of 3 year's experience to be eligible

Nominations

- Nominators must submit a word document (**not more than 500 words**) and/or a powerpoint presentation (**not more than 5 slides**) detailing their accomplishments fulfilling the methodology/criteria.
- They must also submit a high resolution photograph and their bio.
- Prepare a brief and catchy citation.
- Include specific examples of accomplishments in the last 5 years.
- Explain how the nomination covers most of the award criteria.

T&C

The survey is a listing and not a ranking.

The effort has been made to place the personalities in an alphabetical order.

Since we are trying to give women from different scales of business and varied backgrounds from almost all countries across the region the visibility they deserve, certain parameters might have to be overseen for the list to be as inclusive and diverse and we would like it to be.