

# EDITORIAL CALENDAR 2020

# IMAGES RetailMIE

JANUARY

Digital transformation journeys in retail

FEBRUARY

F&B market overview

MARCH

Home & housewares market outlook

APRIL

Retailing Amidst Crisis

MAY

Reopening for a new tomorrow

JUNE

Back to business

JULY

**Cover story:** *Is AR enhancing shopping experience? – Enabling consumers to shop from anywhere has become even more important now...How are retailers enabling consumers to buy a pair of jeans or a sofa from anywhere, while ensuring the jeans fits well and the sofa looks nice? Augmented reality (AR) and 3D technology are not only enabling but enhancing these shopping experiences.*

**Lead stories:** *Digital transformation + CIO interview*

**Personality of the month:** *TBD*

AUGUST

**Cover story:** *The future of payments – how to make the payment process safe and seamless? How to leverage and technology to understand payment preferences? How to add more options to make the payment process frictionless?*

**Lead stories:** *Digital transformation + state of luxury retail*

**Personality of the month:** *TBD*

SEPTEMBER

**Cover story:** *Optimising demand forecasting*

**Lead stories:** *Digital transformation + CIO interview*

**Personality of the month:** *TBD*

OCTOBER

**Cover story:** *Enabling the business of fashion with tech*

**Lead stories:** *Digital transformation + robotics in retail*

**Personality of the month:** *TBD*

NOVEMBER

**Cover story:** *Digital disruptors: a roundup – how organisations are surviving the storm with omni-capabilities*

**Lead stories:** *Digital transformation + CIO interview*

**Personality of the month:** *TBD*

ANNUAL/DECEMBER

**Cover story:** *Decoding retail's next normal*

**Lead stories:** *Digital transformation + Look ahead at 2021*

**Personality of the month:** *TBD*

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## Plus our regular features

Cover Story | CEO Talks | Young & Enterprising  
GCC Start-up Retail Incubator | Technology | Real Estate  
Fashion | Food & Grocery | Store of the Month

Editorial Deadline + Ad Booking Deadline: 20<sup>th</sup> of every month + Material Deadline: 23<sup>rd</sup> of every month

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