

RETAIL THOUGHTS
YOUSEF KHATTAR

F&B
SAROOD HOSPITALITY

MRF & RETAILME
AWARDS 2019

CEO TALKS
ANTONIO GONZALEZ

RetailME

Future of Businesses

www.imagesretailme.com

September 2019

ALL ABOUT TASTE AND CHOICE



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**COVER STORY**

The international fast-food chains are continually experimenting on plant-based nuggets and burger patties to replace meat in their most popular products. But the debate continues whether what looks like meat will taste the same. It may be too early to conclude yet, as meat substitutes are still in their infancy. Closer home, we saw several new developments within the food space to offer a broader choice for consumers in the region.



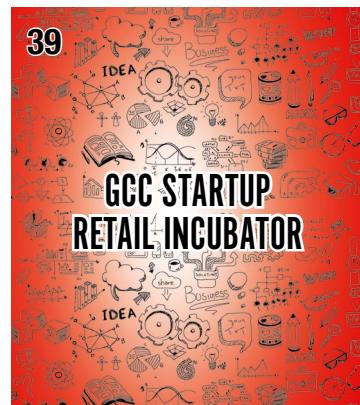
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It's all about taste and choice

The international fast-food chains are continually experimenting on plant-based nuggets and burger patties to replace meat in their most popular products. But the debate continues whether what looks like meat will taste the same.

It may be too early to conclude yet, as meat substitutes are still in their infancy. Closer home, we saw several new developments within the food space to offer a broader choice for consumers in the region.

UAE-based TasteBuds Group made its debut by bringing American fast-casual restaurant concept Freddy's Frozen Custard & Steakburgers (FFCS). Incidentally, FFCS' first-ever international location – since the founding of the brand in 2002 – opened in the UAE at The Dubai Mall, quickly followed by the second opening at Mall of the Emirates (Page 6).

Dubai Retail, the retail management arm of Dubai Holding, has rebranded JRG Dubai – its home-grown restaurant management company – as Saroo Hospitality. Its current portfolio includes Al Nafoorah, Flow, Hillhouse Brasserie, Khaymat Al Bahar, Pai Thai, Perry & Blackwelder's, Pierchic, Segreto, The Duck Hook, The Noodle House and Trattoria Toscana (Page 19).

Dubai-based Sunset Hospitality Group has set a trend of sorts with its unique food concepts. These include Black Tap Craft Burgers & Shakes, Luigia, Joe's Backyard, Ammos Greek Restaurant, Chick Inn, Sushi Samba, L'Occitane Café, DRIFT Beach, Azure Beach and Stage Dubai. It has also announced the opening of the region's first Mood Rooftop Lounge in Dubai and will open the first Sweet Chick – an American cult chicken and waffle restaurant – in London during the next quarter (Page 56).

Sumo Sushi & Bento is another brand that is spreading its aroma around. This UAE's first Japanese casual dining restaurant, established in the year 2000, has signed up 20 units across the GCC in collaboration with its franchise partner, the Apparel Group (Page 22).

Don't miss out this year's Middle East Retail Forum (MRF) and RetailME Awards. MRF is the unique gathering that brings together the Middle East's most powerful retail influencers and leaders. The focus again is on the four fundamentals driving profitable innovation in retail: People, Products, Processes and Technology (Page 30).

Finally, we would like to pay our tribute to Saif Ahmed Al Ghurair, founder of Al Ghurair Group, who breathed his last on August 27, 2019.



Published by
IMAGES

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Email: info@imagesretailme.com • www.imagesretailme.com



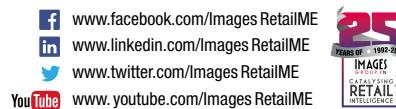
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UN, IMF, WEF, WTO,
Economic Intelligence Unit, Euromonitor,
National Statistics,
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Department of Tourism and Commerce Marketing (DTCM), Dubai,
Retail International, AC Nielsen, KFI Research,
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MIDDLE EAST RETAIL FORUM 2019

14 & 15 October 2019
Le Méridien Hotel & Conference Centre, Dubai



RetailNEXT: THE NEW WAVE OF PEOPLE, PRODUCTS & PROCESSES

Retail is – and will always remain – a people's business. Be that interpreted as customer service, shopper analytics or in-store engagement, people are at the front and centre of every retailer's strategy. But are retail professionals themselves innovating and evolving enough to service the dynamic consumer universe of today? Along with technology, the future of successful retail will be

determined by the depth of ideas, innovations and people skilled at managing – and benefiting from – the unpredictability of future shopping behaviours. MRF 2019 will bring together the Middle East's most powerful retail influencers and leaders to focus on the four fundamentals driving profitable innovation in retail: People, Products, Processes and Technology.

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CONFERENCE ARENA

OCTOBER 14

9 - 9:30AM

Networking breakfast & registration

9:30 - 9:45AM

MRF 2019 welcome address by Amitabh Taneja

9:45 - 10:00AM

Keynote address by



MARWAN JASSIM AL SARKAL
Executive Chairman
Sharjah Investment &
Development Authority (Shurooq)



10:10 - 10:30AM

Keynote address: What's RetailNEXT?

The new wave of retail is multifaceted – dynamic, engaging and immersive. Human touch will play a pivotal role, in the world of autonomous vehicles, drone deliveries, robotics and AI (artificial intelligence). Data will be used in smarter ways to tailor personalised experiences. Silos will break down between channels and departments within businesses. There will be more collaboration. Retail is moving at a breakneck speed towards more disruptive innovation. Our opening Keynote Address will set the pace for the two-day conference with a discussion on the culture of change to remain prepared for the unseen – for RetailNEXT.

10:30-10:50AM

Report release: TBD

10:50 - 11AM

Coffee/tea & networking



11AM - 1PM

Retail Business Owners & CEOs Conclave:

Retail is a people's business

While businesses are being digitally-enabled, the key role of people is – and will be – at the heart of every organisation. What measures are being undertaken to enhance engagement, elevate customer service and upskill people to navigate the rapidly changing retail landscape? This session will explore tangible measures undertaken by retailers to spearhead transformation and drive innovation by embracing technology, innovating processes and empowering people.



AHMED RAGAB
Group CEO & Executive Board Member
BRG Holding



ALIA KHAN
Chairwoman
Islamic Fashion Design Council



ASHISH SHUKLA
CEO
Cinépolis Gulf



CHRIS SUN BAIGONG
President
HONOR MEA



KUNAL KAPOOR
Founder
The Luxury Closet



MARK TESSEYMAN
CEO
LIWA Trading Enterprises



MONA ATAYA
Founder & CEO
Mumzworld



NAIM MAADAD
Chief Executive
Gates Hospitality



RAZA BEIG
CEO, Splash &
Director, Landmark Group



SHAMES AL HASHEMI
Director – Member of Board
Dual Investments



ZAID ALQUFAIDI
Managing Director
ENOC Retail



+ MANY MORE...

INNOVATION ARENA

OCTOBER 14

What made a campaign popular?

What rendered a store captivating?

What are the forward-looking digital innovations?

What's next in online retailing?

How can retailing be done consciously?

All of the above will be addressed through insightful presentations and meaningful conversations.

11:15 AM - 12:15PM

Presentations for Most Admired Brand Campaign of the Year Award

12:15 - 2:15PM

Presentations for Most Admired Store Design of the Year Award

2:15 - 3:15PM

Presentations for Most Admired Digital Innovation of the Year Award

3:15 - 4:15PM

Presentations for Most Admired Online Retailer of the Year Award

4:15 - 5:15PM

Presentations for Most Admired Responsible Retailer of the Year Award

Note: The final awardees will be felicitated at the RetailME Awards 2019 ceremony on October 15.

*Solo address
on the 'people'
factor in retail*



FLORENCIO PADILLA
Head of People Experience
Chalhoub Group



1 - 2PM

Lunch

2:10 - 2:30PM

Igniting innovation:

Cashing in the shopper insight currency

- SHANT OKNAYAN, Group Director - Middle East & North Africa, Facebook

2:30 - 3PM

Case study: TBD

3 - 3:30PM

Face-to-face with retail veterans

ISOBEL ABULHOUL
Co-founder
Magrudy's

المجرودي
Magrudy's
Bringing you the best

+ MORE...



3:30 - 4PM

Case study: TBD

4 - 5PM

Panel discussion:

Rejuvenating tenant-landlord relationship

Retail spaces thrive in the presence of the right retail mix. And retail requires right placement to succeed. Creating an enchanting shopping ambience, thus, requires a strong and symbiotic tenant-landlord relationship. This session will examine how the tenant-landlord relationship has metamorphosed over the last decade, while making a few predictions on how partnership models will evolve, how leasing will be done and how retail spaces will create memorable and seamless experiences.

FURQAN ATHAR
Managing Director
McArthur + Company

MCAUTHUR
+COMPANY
SHOPPING CENTRE SPECIALISTS

KHADIJA AL BASTAKI
Executive Director
Dubai Design District

DUBAI DESIGN DISTRICT

MOHAMED GALAL
CEO
Dar Al Osool

DAR AL OSOOL

TIMOTHY EARNEST
Group Director/CEO
Al-Futtaim Malls

Al-Futtaim malls

+ MANY MORE...

5 - 6PM

SOLOs (Stories, Opinions, Learnings, Outcomes)

High power / high impact speaking slots, covering diverse topics such as entrepreneurship, chasing one's dreams, spearheading a culture of change, sustainability and more.

BUTHEINA KAZIM
Founder & Managing Director
Cinema Akil

سينما عقيل
CINEMA AKIL

SOLO
INSIGHTS

+ MANY MORE...



OCTOBER 15

9 - 9:30AM
Networking breakfast

9:30 - 9:40AM
Highlights from Day 1

9:40 - 10AM
Igniting innovation: Snap-ing, Gram-ing, Shop-ing – Retailing in the age of social commerce

10 - 10:20AM
Report release by



ADEL BELCAID
Partner
AT Kearney

ATKearney



10:20 - 11AM
Power chat: Re-engineering food experiences – from grocery to gourmet

A giant candy vending machine, a barista handing out cups of coffee, a healthy grab-and-go counter, a hot food section serving wholesome meals within a grocery concept? Yes, all of these and more are becoming integral elements of grocery brands, which are looking to transform the shopping experience from mundane to exciting. From design to technology, products to people – every aspect is undergoing rapid transformation to enhance customer experience. This session will bring together experts from the fields of design, grocery and technology to discuss ‘what’s NEXT’.

11 - 11:10AM
Coffee/tea & networking

11:10 - 11:30AM
Case study: TBD



11:30AM - 1PM
Tech Talks: Reinventing retail in the ‘blended consumption’ era

The omnichannel evolution in the Retail 2.0 environment is a forgone conclusion. Going beyond the retail touchpoints, it is all about how the shopping experience is rendered ‘smart’, ‘experiential’ and ‘differentiated’. Data is being looked upon as the ‘new oil’, as artificial intelligence, machine learning promise to positively disrupt the retail landscape. Blockchain is the new ‘in’. However, going back to the basics of human interactions in retail, this session is designed to encourage a dialogue on how established and emerging technology pieces can be blended with human touch to create future-proof ‘smart’ businesses.



AMIT NAIK
Global Head of Analytics
Shiseido, US



AMIT YADAV
Head of Marketing
2XL Furniture & Home Décor



ASHISH PANJABI
COO
Jacky's Retail LLC



CHARBEL LAHOUD
Head of Scouting
Chahoub Group



HEER LALWANI
Marketing Manager
Al Ghurair Retail



RAJIV PRASAD
Chief Innovation Officer
Xpandretail



VIJAY TALREJA
Co-founder & Director
Adapty



+ MANY MORE...

1 - 2PM

Lunch

2 - 3PM

**Panel discussion:
Unlocking the KSA potential**

The retail industry in Saudi Arabia is forecast to reach \$119 billion by 2023¹. The 34 million-plus population in the Kingdom has seen far-reaching changes – be that relaxation of foreign ownership of businesses, opening up of cinemas after a 35-year hiatus, more and more local Saudis joining the retail workforce, tech-savvy youth spearheading digital transformation. Our Saudi Arabia-focused session will bring together experts from the Kingdom for an engaging discussion on the 'NEXT' big changes that will have far-reaching impact on retail, leisure and entertainment, real estate and consumer behaviour.

¹Euromonitor International



+ MANY MORE...

3 - 3:30PM

Case study: TBD



3:30 - 4:45PM

Start-up Conclave: Strengthening the entrepreneurial ecosystem

Is there a magic formula to set up and run a successful business? An idea is only the starting point. That idea needs nurturing to germinate into a concrete entity. It takes grit, strategic thinking and passion to build a business, irrespective of the size. In the last few years, a lot of agencies – governmental and non-governmental – have come forward to support the development of the local entrepreneurial ecosystem in the region. But a lot is yet to be done. To delve deep into finding that magic formula, the start-up conclave will bring together truly passionate entrepreneurs to discuss their experiences, pain points and successes. What's more, the best start-up concept will be felicitated with the coveted RetailME Award.



JURY PANEL • KATIA KACHAN, INSEAD Retail, Consumer & Luxury Goods Club

+ MANY MORE...

7:30PM ONWARDS

Cocktails followed by RetailME Awards 2019





October 15
7:30pm onwards

Le Méridien Hotel & Conference Centre, Dubai

COMMEMORATING RETAILING EXCELLENCE IN THE MIDDLE EAST

The annual Images RetailME Awards, held along with MRF, recognises top-performing retailers and best retail practices in the industry and rewards excellence across a range of retail categories.

We are proud to announce the Images RetailME Awards 2019; a ceremony positioned as the most prestigious event of its kind in the Middle East retail calendar and is geared to set benchmarks in this vibrant retail destination.

The 2019 entries for awards are open. The entries are in two parts - submission based categories and presentation based categories. If your retail company or brand attained some creditworthy performance numbers and raised the bar with outstanding innovation and pioneering initiatives during the past year, communicate with us to be counted among the region's retail stars.

The event is presented by Images RetailME magazine, the most widely read trade retail publication in the Middle East, with a 45,000-strong readership across the MENA region. The monthly publication offers unparalleled insight through its network of correspondents, industry analysts and specialists.

Join us now and leave your mark of success in the retail world!

IMAGES RETAILME AWARDS 2019 CATEGORIES

Please understand the criteria before you select your category. The judges will require evidence of success achieved during the assessment period – August 1, 2018, to July 31, 2019 (See submission guidelines below for each category).

1 Most Admired Retailer of the Year FASHION

This award will recognise an outstanding home-grown or international retail chain in the Middle East dealing in fashion and accessories that has successfully worked on fashion merchandise and pushed customers to shop contemporary fashion more frequently. The chain would have also shown remarkable success in the profitable expansion of its retail operations and winning customer confidence.

ENTRY GUIDELINES:

- A brief history of the company:
- Year of establishment:
- Total number of stores:
- List the initiatives undertaken: innovations; marketing, advertising and promotions; customer service; and staff training.
- Support the entry with professional high resolution photographs/images of 300 dpi JPG or Tiff with captions.

2 Most Admired Retailer of the Year LINGERIE & NIGHTWEAR

This award will recognise an outstanding home-grown or international retail chain in the Middle East dealing in lingerie and nightwear that has successfully worked on 'Lingerie & Nightwear' merchandise and pushed customers to shop for trendy fashion wear more frequently. The chain would have also shown remarkable success in the profitable expansion of its retail operations and winning customer confidence.

ENTRY GUIDELINES:

- A brief history of the company:
- Year of establishment:
- Total number of stores:
- List the initiatives undertaken: innovations; marketing, advertising and promotions; customer service; and staff training.
- Support the entry with professional high resolution photographs/images of 300 dpi JPG or Tiff with captions.

3 Most Admired Retailer of the Year FOOTWEAR & ACCESSORIES

This award will recognise an outstanding home-grown or international retail chain in the Middle East dealing in footwear & accessories that has shown remarkable success in the profitable expansion of its retail operations and winning customer confidence.

ENTRY GUIDELINES:

- A brief history of the company:
- Year of establishment:
- Total number of stores:
- List the initiatives undertaken: innovations; marketing, advertising and promotions; customer service; and staff training.
- Support the entry with professional high resolution photographs/images of 300 dpi JPG or Tiff with captions.

4 Most Admired Retailer of the Year SPORTSWEAR

This award will recognise an outstanding home-grown or international retail chain in the Middle East dealing in sportswear that has shown remarkable success in the profitable expansion of its retail operations and winning customer confidence.

ENTRY GUIDELINES:

- A brief history of the company:
- Year of establishment:
- Total number of stores:
- List the initiatives undertaken: innovations; marketing, advertising and promotions; customer service; and staff training.
- Support the entry with professional high resolution photographs/images of 300 dpi JPG or Tiff with captions.

5 Most Admired Retailer of the Year CHILDREN'S WEAR

This award will recognise an outstanding home-grown or international retail chain in the Middle East dealing in children's wear that has shown remarkable success in the profitable expansion of its retail operations and winning customer confidence.

ENTRY GUIDELINES:

- A brief history of the company:
- Year of establishment:
- Total number of stores:
- List the initiatives undertaken: innovations; marketing, advertising and promotions; customer service; and staff training.
- Support the entry with professional high resolution photographs/images of 300 dpi JPG or Tiff with captions.

6 Most Admired Retailer of the Year BEAUTY & PERSONAL CARE PRODUCTS

This award will recognise an outstanding home-grown or international retail chain in the Middle East dealing in cosmetics & personal care products that has shown remarkable success in the profitable expansion of its retail operations and winning customer confidence.

ENTRY GUIDELINES:

- A brief history of the company:
- Year of establishment:
- Total number of stores:
- List the initiatives undertaken: innovations; marketing, advertising and promotions; customer service; and staff training.
- Support the entry with professional high resolution photographs/images of 300 dpi JPG or Tiff with captions.

7 Most Admired Retailer of the Year PHARMACY & HEALTHCARE

This award will recognise an outstanding home-grown or international chain in the Middle East offering pharmacy and healthcare services and has shown remarkable success in the profitable expansion of its retail operations and winning customer confidence.

ENTRY GUIDELINES:

- A brief history of the company:
- Year of establishment:
- Total number of stores:
- List the initiatives undertaken: innovations; marketing, advertising and promotions; customer service; and staff training.
- Support the entry with professional high resolution photographs/images of 300 dpi JPG or Tiff with captions.

8 Most Admired Retailer of the Year HOME & HOUSEWARES*

This award will recognise an outstanding home-grown or international retail chain in the Middle East dealing in home & housewares that has shown remarkable success in the profitable expansion of its retail operations and winning customer confidence.

ENTRY GUIDELINES:

- A brief history of the company:
- Year of establishment:
- Total number of stores:
- List the initiatives undertaken: innovations; marketing, advertising and promotions; customer service; and staff training.
- Support the entry with professional high resolution photographs/images of 300 dpi JPG or Tiff with captions.

*Winner/finalist of 'Most Admired Retailer of the Year – Home & Housewares gets a nomination to the 2019–20 Global Innovation Award (gia) at the International Home & Houseware show (March 14–17, 2020) organised by International Housewares Association (IHA), Chicago.

9 Most Admired Retailer of the Year CONSUMER ELECTRONICS

This award will recognise an outstanding home-grown or international retail chain in the Middle East dealing in consumer electronics that has shown remarkable success in the profitable expansion of its retail operations and winning customer confidence.

ENTRY GUIDELINES:

- A brief history of the company:
- Year of establishment:
- Total number of stores:
- List the initiatives undertaken: innovations; marketing, advertising and promotions; customer service; and staff training.
- Support the entry with professional high resolution photographs/images of 300 dpi JPG or Tiff with captions.

10 Most Admired Retailer of the Year FOOD AND GROCERY

This award will recognise an outstanding home-grown or international retail chain (convenience store/s, supermarket/s, hypermarket/s) in the Middle East dealing in food and grocery that has shown remarkable success in the profitable expansion of its retail operations and winning customer confidence.

ENTRY GUIDELINES:

- A brief history of the company:
- Year of establishment:
- Total number of stores:
- List the initiatives undertaken: innovations; marketing, advertising and promotions; customer service; and staff training.
- Support the entry with professional high resolution photographs/images of 300 dpi JPG or Tiff with captions.

11 Most Admired Retailer of the Year LEISURE & ENTERTAINMENT

This award will recognise an outstanding home-grown or international operator in the Middle East (FECs, cinema, themed indoor and outdoor centres) that has shown remarkable success in the profitable expansion of its retail operations and winning customer confidence.

ENTRY GUIDELINES:

- A brief history of the company:
- Year of establishment:
- Total number of stores:
- List the initiatives undertaken: innovations; marketing, advertising and promotions; customer service; and staff training.
- Support the entry with professional high resolution photographs/images of 300 dpi JPG or Tiff with captions.

12 Most Admired Retailer of the Year FOOD SERVICE

This award will recognise an outstanding home-grown or international quick service restaurant (QSR) in the Middle East that has shown remarkable success in the profitable expansion of its retail operations and winning customer confidence.

ENTRY GUIDELINES:

- A brief history of the company:
- Year of establishment:
- Total number of stores:
- List the initiatives undertaken: innovations; marketing, advertising and promotions; customer service; and staff training.
- Support the entry with professional high resolution photographs/images of 300 dpi JPG or Tiff with captions.

13 Most Admired Retailer of the Year LUXURY

This award will recognise an outstanding store/brand that retails premium lifestyle products (fashion, footwear, designer accessories, high-end and niche electronic gadgets and luxury goods) in the Middle East that has shown remarkable success in the profitable expansion of its retail operations and winning customer confidence.

ENTRY GUIDELINES:

- A brief history of the company:
- Year of establishment:
- Total number of stores:
- List the initiatives undertaken: innovations; marketing, advertising and promotions; customer service; and staff training.
- Support the entry with professional high resolution photographs/images of 300 dpi JPG or Tiff with captions.

14 Most Admired RISING STAR Retailer of the Year

New ideas are the lifeblood of retail, and this category seeks to highlight them. As such, this award recognises the entrepreneurial spirit, achievements and long-term ambitions of smaller retail businesses.

ENTRY GUIDELINES:

- A brief history of the company:
- Year of establishment:
- Total number of stores:
- List the initiatives undertaken: innovations; marketing, advertising and promotions; customer service; and staff training.
- Support the entry with professional high resolution photographs/images of 300 dpi JPG or Tiff with captions.

15 Most Admired STORE MANAGER of the Year

Store managers with excellent store operational skills can nominate for their outstanding performance during August 1, 2018, to July 31, 2019. Nominees would be judged on attributes like store management skills, brand and product understanding, ability to deliver the brands' values, customer service, leadership and team building, crisis management and the like.

ENTRY GUIDELINES:

- Brief profile of the Store Manager (*100 words maximum*)
- Describe the challenges faced by the store manager (*100 words maximum*)
- Describe the key initiatives undertaken by the store manager to promote sales, customer service, staff motivation (*250 words maximum*)
- Describe the results produced by the store manager with professional high resolution photographs with captions.

PRESENTATION BASED AWARDS CATEGORIES

Assessment Period: August 1, 2018 to July 31, 2019

For the following awards categories, finalists shortlisted by the Prelim Jury will be required to make live presentations to the on-ground Jury on October 14, 2019 at the Middle East Retail Forum at Le Méridien Hotel & Conference Centre, Dubai. An AV/ Video* – should showcase their concept, execution and results followed by interaction with Jury and Audience.

*AV/ Video to be in 16:9 ratio to be played in VLC player during Jury Presentation/ awards function.
Initial nomination can be sent with details in word file with a PPT.

AV/ Video presentation needs to be submitted in a pen drive on October 9, 2019 to
Caitlin Aldendorff • Mobile: +971 58 199 4339

The final awardees will be announced at the gala awards ceremony on October 15, 2019
at Le Méridien Hotel & Conference Centre, Dubai.



1 Most Admired **BRAND CAMPAIGN** of the Year

Retailers can nominate one or more of their most effective marketing campaigns executed during August 1, 2018 to July 31, 2019. It could be single or mixed media (including the use of online, social media or mobile) which led to increased footfall, sales and profitability of the brand.

2 Most Admired **STORE DESIGN** of the Year

Retailers can nominate one or more of their outstanding store design concepts across all retail formats operating in the Middle East. Successful entries will demonstrate how design is delivering delightful customer experience, enhancing the retail brand while proving to be a truly innovative and commercial success. The period of assessment is from August 1, 2018 to July 31, 2019.

3 Most Admired **DIGITAL INNOVATION** of the Year

Retailers in the Middle East can nominate their most outstanding digital innovation initiative implemented during the period of assessment – August 1, 2018 to July 31, 2019. Successful entries will demonstrate how the digital innovation is delivering delightful customer experience, enhancing the retail brand while proving to be a truly innovative and commercial success.

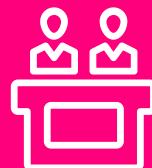
4 Most Admired **ONLINE RETAILER** of the Year

Retailers in the Middle East operating in the e-commerce space, including bricks-and-mortar retailers now selling online, can nominate for their outstanding performance during August 1, 2018 to July 31, 2019.

5 Most Admired **RESPONSIBLE RETAILER** of the Year

Retailers demonstrating examples of excellence on a wide range of 'Responsible' issues can nominate their outstanding achievements between August 1, 2018 and July 31, 2019. Nominees would be judged on 'going beyond regulatory compliances' – from ethical sourcing and product safety to environmental initiatives as well as workforce care, community support projects and regeneration.

Finalists to present: 3-minute (AV) Video – showcasing concept, execution and results, followed by 2-minute interaction with Jury and Audience.



MEET THE JURORS

AMNA ABBAS ~~~~

SENIOR ANALYST
EUROMONITOR
INTERNATIONAL



HUMZA IJAZ ~~~~

CHIEF CREATIVE
OFFICER
ACCENTURE
INTERACTIVE
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& TURKEY

Accenture Interactive



JERZY OSIKA ~~~~

OWNER & CEO
PROMEDIA



HATHAL S ALUTAIBI ~~~~

CEO
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PHIL MCARTHUR ~~~~

FOUNDER &
MANAGING
DIRECTOR
MCARTHUR + COMPANY



Salads

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